1. Based on the data set, I can make the following conclusions. First, 56.5% of the campaigns were successful. Secondly, most campaigns were associated with theater. Lastly, journalism was the only parent-category to have a 100% success rate.
2. After conducting a quick review of the data, I would say that this data is well-structured in a well-organized table. However, the only limitation I noticed was that some of the formatting was off. Specifically, the cells in the two date columns were not actual dates. This poses an issue for individuals not familiar with Unix.
3. John mentioned in class that he disliked pie charts. Cole Nussbaumer Knaflic shares the same view in her book *Storytelling with Data*. One substitute for a pie chart is a doughnut chart. These are easier to read and interpret. I would have used a doughnut chart to look at the successful, canceled, failed, and live reporting for each parent category. Or this can be done looking at all 1,000 cases.